

resumé

ANDREA COOMBS contact@andreacoombs.com



MILKWEEDS IN WINTER SUN

FREELANCE PROJECTS

My digital portfolio is online at www.andreacoombs.com

AWARDS

- 2004 USA **Rugby Nationals**: bronze medal (div.II), USA Rugby South Finals: gold medal (div.II)
- 2002 **Fuji Film Award Canada**, Best Webpage
- 2002 Award of Merit, Humber College: **highest average** in Advanced Photography program
- 2000 Gold medal, University of Western Ontario: **highest average** in the M.I.T. program
- 2000 **Dean's honour list** (University of Western Ontario)
- 1995-1999 **scholarships**: UWO, Ivey Family, Miller Thomson Foundation

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EXPERIENCE

Associate Art Director, *Gulfshore Life magazine*

January 2003 to the present: Call for art, attend photo shoots, scan FPOs, fill out prepress tags, lay out edit departments/features and ads, make corrections, collect for output, distill PDFs, burn archive DVDs.

Photography Assistant, *Ted Yarwood, Ian Crysler, Caroline Ryan, Paul Weeks, Donna Griffith, Kevin Kelly, Tom Szuba, Chris Freeland, Bryan Boyle, Tony Makepeace* (contact information and websites available upon request).

September 2001 to December 2002: Location/studio: Fashion, interiors, portrait, food, product. Load and set up equipment, time/label polaroids, load film into backs, mark shoot sheets, communicate instructions to lab. Digital cameras: Horseman digiflex/Lightphase, Nikon D1x/D100, Fuji S1/S2. 4X5 and medium format: hasselblad, fuji 680, bronica, mamiya, cambo. 35mm: many makes and models. 1200w-2400w power packs: Speedotron, Profoto, DynaLite, Norman, and Lumadine. I understand colour management and the demands of print agencies.

Communications Manager, *ScanTrak Data Systems Inc.* 1999 to the present: Create, design, edit, and update all collateral: website, user manuals, tradeshow banners, brochures (PDF and print), business cards etc.

Product Launch Coordinator, *MapInfo Canada*

Dec. 2000 to Aug. 2001: Worked with Product Managers to coordinate the internal launch and external release of new products. Designed all marketing collateral.

Sales and Marketing Coordinator, *Equifax Compusearch*

Aug. 2000 to Dec. 2000: Communication with print agencies for production, pricing, and timing of sell sheets, advertisements, and tradeshow collateral including booth artwork. Sales training with Miller-Heiman.

Technical Writer, *Compusearch*

Feb. 2000 to Aug. 2000: Created a 250 page user manual and a 30 page "What's New" booklet for the demographics and micromarketing software program *MarketMath*. Gathered information from various departments to produce quarterly company bulletins. Documentation, editing, graphics design, layout, and prepress.

SOFTWARE PROFICIENCY

Photoshop, Adobe Type Manager, Extensis Suitcase, QuarkXpress, Flight Check, Illustrator, Distiller, Dreamweaver, ImageReady, WS_FTP/Fetch



education

CERTIFICATE IN ADVANCED PHOTOGRAPHIC TECHNIQUES

Humber College, Toronto, Ontario
Sept. 2001 to May 2002

Film and digital cameras (35mm, 120mm, and 4X5), developing, scanning, correcting, printing (dark room and digital), web design, lighting techniques, equipment.

CERTIFICATE IN FIRE PREPARATION

Seneca College, Toronto, Ontario
Feb. 2002 to May 2002

Fire Service Career Preparation course.

ONTARIO COLLEGE OF ART AND DESIGN

Summer 2000

"Beyond Basics" black and white photography course.

BACHELOR OF ARTS:

MEDIA, INFORMATION, AND TECHNOCULTURE (M.I.T.)

University of Western Ontario, London, Ontario
Sept. 1995 to Dec. 1999

Technical writing, web design, database design, sound studies, digital music, legalities and ethics, research, political science, economics, business, calculus, algebra, and psychology.

Edith Cowan University, Perth, Australia

Feb. 1999 - June 1999

Journalism, global politics, history and sociology of genocide, photography, and Aboriginal people in their environment.

Typing speed: 60-70 words per minute.

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